

## Bachelor of Arts in Business Administration, General

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### GENERAL EDUCATION REQUIREMENTS: 31 credits

| Credits | Course Alpha/Number/Title   | WI or Focus | Semester Completed | Grade |
|---------|---|-------------|--------------------|-------|
| 3       | Foundations Written Communication (FW)<br>ENG 100 Composition   |             |                    |       |
| 3       | Foundations Symbolic Reasoning (FS)<br>Math 103 or higher   |             |                    |       |
| 3       | Foundations Multicultural Perspectives (FG):<br>6 credits from two <b>different</b> groups (A, B, C):<br>Group A: Primarily before 1500 CE (e.g.; HIST 151 or ANTH 151)<br>Group B: Primarily after 1500 CE (e.g.; HIST 152 or ANTH 152)<br>Group C: Pre-history to present |             |                    |       |
| 3       | Foundations Multicultural Perspectives (FG) Group different from above  |             |                    |       |
| 3       | Diversification Arts, Humanities & Literature (DA, DH, DL):<br>6 credits from two different areas   |             |                    |       |
| 3       | Diversification Arts, Humanities & Literature (DA, DH, DL):<br>Different from area above  |             |                    |       |
| 3       | Diversification Social Sciences (DS): 6 credits from two different areas  |             |                    |       |
| 3       | Diversification Social Sciences (DS) Different area from above.   |             |                    |       |
| 3       | Diversification Natural Sciences (DB, DP, DY)<br>3 credits from the biological sciences (DB)  |             |                    |       |
| 3       | 3 credits from the physical sciences (DP)   |             |                    |       |
| 1       | 1 credit of laboratory (DY)   |             |                    |       |

### UHWO WRITING SKILLS REQUIREMENT: 3 credits

| Credits | Course Alpha/Number/Title   | WI or Focus | Semester Completed | Grade |
|---------|---|-------------|--------------------|-------|
| 3       | ENG 200 Composition II (or equivalent) <i>Note: If ENG 200 is waived, you must replace this course with three upper-division credits of humanities electives instead – e.g., HIST, ENG, HPST, HUM, or PHIL.</i> |             |                    |       |

### LOWER DIVISION PROGRAM REQUIREMENTS: 6 credits

| Credits | Course Alpha/Number/Title             | WI or Focus | Semester Completed | Grade |
|---------|---------------------------------------|-------------|--------------------|-------|
| 3       | ECON 130 Principles of Microeconomics |             |                    |       |
| 3       | ECON 131 Principles of Macroeconomics |             |                    |       |

### CORE REQUIREMENTS: 21 credits (21 UD)

| Credits | Course Alpha/Number/Title                              | WI or Focus | Semester Completed | Grade |
|---------|--|-------------|--------------------|-------|
| 3       | BUSA 300 Principles of Marketing                       |             |                    |       |
| 3       | BUSA 312 Intermediate Financial Accounting I           |             |                    |       |
| 3       | BUSA 320 Statistics for Decision-Making                |             |                    |       |
| 3       | BUSA 321 Business Finance                              |             |                    |       |
| 3       | BUSA 345 Management Information Systems                |             |                    |       |
| 3       | BUSA 386 Global Management and Organizational Behavior |             |                    |       |
| 3       | BUSA 435 Strategic Planning                            |             |                    |       |

### CONCENTRATION REQUIREMENTS: 12 Credits (12 UD)

Courses may not be used to satisfy more than one cluster requirement

| Credits | Course Alpha/Number/Title  | WI or Focus | Semester Completed | Grade |
|---------|--|-------------|--------------------|-------|
| 3       | <b>Accounting Cluster – select one course from the following:</b><br>BUSA 313 Int Financial Accounting II<br>BUSA 318 Int. Managerial Accounting<br>BUSA 319 Federal Individual Taxation<br>BUSA 414 Governmental Accounting<br>BUSA 415 (WI) Auditing<br>BUSA 416 Acctg Info System<br>BUSA 418 Advanced Accounting<br>BUSA 419 Corp. & Partnership Tax<br>BUSA 496 Selected Topics in Business Administration (Accounting topics only) |             |                    |       |

Concentration Requirements continued

|   |  |  |  |  |
|---|--|--|--|--|
| 3 | <b>Economics Cluster – select one course from the following:</b><br>ECON 300 Intermediate Macroeconomic Theory<br>ECON 301 Intermediate Microeconomic Theory<br>ECON 302 Managerial Economics                        |  |  |  |
| 3 | <b>Marketing Cluster – select one course from the following:</b><br>BUSA 304 Consumer Behavior<br>BUSA 305 Advertising and Promotion Management<br>BUSA 364 Retailing Management<br>BUSA 408 International Marketing |  |  |  |
| 3 | <b>Business Elective</b> Three upper-division level credits from a Business course with a "BUSA" designation that was not used to fulfill a core, capstone, or concentration requirement                             |  |  |  |

**CAPSTONE REQUIREMENT: 3 credits (3 UD)**

| Credits | Course Alpha/Number/Title   | WI or Focus | Semester Completed | Grade |
|---------|---|-------------|--------------------|-------|
| 3       | WI BUSA 486 Senior Project, <u>or</u> WI BUSA 490 Administrative Practicum, <u>or</u> WI BUSA 494 Small Business Institute Supervised Field Study |             |                    |       |

**ELECTIVES: 44 credits\***

9\* Upper Division 35\* Upper or Lower Division

\*See a Student Services Academic Advisor

| Credits | Course Alpha/Number/Title                        | WI or Focus | Semester Completed | Grade |
|---------|--|-------------|--------------------|-------|
| 3       | <i>Upper Division Humanities (300-400 level)</i> |             |                    |       |
| 3       | <i>Upper Division (300-400 level)</i>            |             |                    |       |
| 3       | <i>Upper Division (300-400 level)</i>            |             |                    |       |
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| 2       |  |             |                    |       |

**Graduation Requirements (see the 2009-2010 catalog for any additional graduation requirements):**

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> 45 Upper Division Credits Minimum | <input type="checkbox"/> 3 Upper Division Writing Intensive Courses | <input type="checkbox"/> 2.0 OVERALL GPA       |
| <input type="checkbox"/> 120 Total Credits Minimum         | <input type="checkbox"/> Focus Requirements (OC, HAP, ETH)*         | <input type="checkbox"/> 2.0 UHWO GPA          |
| <input type="checkbox"/> 30 UHWO Credits                   | *Fall 2007-Spring 2010 students exempt                              | <input type="checkbox"/> 2.0 CONCENTRATION GPA |

**NOTES:**

- It is strongly recommended that students take a course in business law.
- Check the UHWO General Catalog for any prerequisites.