

# University of Hawai'i - West O'ahu

## Bachelor of Arts in Business Administration



The University of Hawai'i-West O'ahu (UHWO) offers upper-division third and fourth year courses leading to a Bachelor of Arts degree in Business Administration. All Business Administration students are provided with an understanding of the perspectives that form the context of business, including ethical and global issues; the influence of political, social, legal, regulatory, environmental, and technological issues and the impact of demographic diversity on organization.

Students may concentrate in one of two areas: Accounting or General Business Administration. Those who choose the Accounting concentration will receive the educational foundation for entry into a wide range of accounting and business careers, including a path to public accounting as a Certified Public Accountant (CPA). Students who choose to study general business will receive a broad educational experience that is relevant to many functional areas in the private and public sector.

All Business Administration students must complete: (1) core required courses; (2) courses in their area of concentration; and (3) courses in the Social Sciences and Humanities. For detailed information on the Business Administration degree, refer to the UHWO catalog [www.uhwo.hawaii.edu/catalog](http://www.uhwo.hawaii.edu/catalog)

### **Requirements for all Business Administration students:**

- **Required Courses:**
  - BUSA 300 Marketing
  - BUSA 312 Intermediate Financial Accounting I
  - BUSA 320 Statistics for Decision-Making
  - BUSA 321 Business Finance
  - BUSA 345 Management Information Systems
  - BUSA 386 Global Management & Organizational Behavior
  - BUSA 435 Strategic Planning
  - WI BUSA 486 **or** 490 Senior Project **or** Administrative Practicum
  - ECON 300 **or** 301 Intermediate Microeconomic Theory **or** Intermediate Macroeconomic Theory
  - HUM 310 Writing Skills
- Twelve upper-division level credits in area of concentration (*listed below*)
- **Other Requirements:**
  - Three upper-division level credits of Humanities electives
  - Six upper-division level credits of Social Sciences electives

### **Requirements for Accounting:**

- Twelve upper-division level credits of accounting electives such as:
  - ... Intermediate Financial Accounting II; Intermediate Managerial Accounting; Tax Concepts; Governmental Accounting; Auditing; Accounting Information Systems; Advanced Accounting; Corporate and Partnership Tax; etc.

### **Requirements for General Business Administration:**

- Twelve upper-division level credits with a minimum of three credits from each of the following areas:
  - Accounting Cluster
  - Marketing Cluster
  - General Business Cluster
- The remaining three upper-division level credits can be chosen from the Accounting, Marketing, or General Business Cluster.

University of Hawai'i-West O'ahu  
Student Services Office  
96-129 Ala Ika, Pearl City Hawai'i 96782  
(808) 454-4700  
<http://www.uhwo.hawaii.edu>  
[info@uhwo.hawaii.edu](mailto:info@uhwo.hawaii.edu)