Who Dat?: Personalize your Laulima Course

OBJECTIVES

• Discuss the importance of personalizing your course.
• Describe the best practices and tools that can be used to personalize your course.
• Select a tool and a best practice to develop an implementation plan.

INTRODUCTION

How many have taken an online course? Did you really get to know your instructor - were you able to learn anything about them during the class? Was the class engaging? What could the instructor have done to help you get to know them better or remember them after the class had concluded?

Why is it important to personalize the online classroom - how does it impact the class as a whole and individual students?

1. Ways to bring ‘you’ into the course - help to establish your presence in the online environment
2. Help to establish connections with students - they see you as a ‘real’ person behind the computer
3. Overcome the textual nature of course materials and present materials in such a way as to address multiple learning styles

What are the ways you think you can personalize your course? Next, we will discuss best practices for course delivery as well as technology tools that can be used to produce content.

BEST PRACTICES

Here is a short list of best practices. Come up with 1-2 ways you can use it to help establish your online personality.

1. Course banner
2. Course tour
3. Welcome video
4. Announcements (text and voice)
5. Instructor profile or introduction
6. Content development
7. Multimedia - images, audio and video
8. Feedback to students