The signature is a graphic element comprised of two elements—a nameplate (typographic rendition) of the university/campus name and an underscore accompanied by the UH seal. Both vertical and horizontal formats of the signature are provided. The signature may also be used without the seal on communications where the seal cannot be clearly reproduced, space is limited or there is another compelling reason to omit the seal.

**RESTRICTIONS FOR USING THE SIGNATURE**

- DO NOT alter the signature artwork, colors or font.
- DO NOT alter the placement or proportion of the seal respective to the nameplate.
- DO NOT stretch, distort or rotate the signature.
- DO NOT box or frame the signature or use over a complex background.
- DO NOT screen the signature or run type over it.
- DO NOT introduce drop shadows or other filters.
- The seal may be centered below or above the nameplate or to the left of the nameplate. The “safe zone” indicates the appropriate amount of space between the two elements. This space reflects the “rim,” the area from the outer edge of the seal to the edge of the globe.